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PRICE SENSITIVE INFORMATION

In compliance with the regulatory requirements, this is to inform all concerned that the Board of PFI Securities Limited, a 50 percent owned Associate Company of Prime Finance & Investment Limited in its meeting held on 18 July 2009 has taken the following decision which we consider to be Price Sensitive Information:

"Conversion of PFI Securities Limited to Public Limited Company"

The proposal for conversion of the status of the Company from Private Limited to Public Limited Company was approved subject to the approval of the shareholders in the General Meeting and the competent authorities. Accordingly, the relevant clauses of the Memorandum and Articles of Association of the Company would be amended.

For Prime Finance & Investment Limited

Sd/-

Tauhidul Ashraf ACS Company Secretary



Prime Finance & Investment Limited

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